

2012 COLORADO SKI COUNTRY “LEARN TO SKI OR SNOWBOARD” SWEEPSTAKES NO PURCHASE NECESSARY

Official Rules

1. Introduction: Colorado Ski Country USA (CSCUSA), 1444 Wazee Street, Suite 320, Denver, CO 80202 is offering a sweepstakes. **NO PURCHASE NECESSARY. VOID WHERE PROHIBITED or RESTRICTED. ODDS OF WINNING DEPEND ON NUMBER OF ENTRIES RECEIVED.**

2. Eligibility: Entrant must be ages 18 years and older and a legal resident of the 50 United States or the District of Columbia, on the date the entry is submitted, as determined by CSCUSA. Employees of CSCUSA, its 22 member resorts and prize sponsors, their parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents, grandchildren) of such employees, and all those with whom such employees are domiciled, are NOT eligible.

3. Timing: Sweepstakes begins at 12:00:01 a.m. MST on **January 5, 2012 and ends at 11:59:59 p.m. MST on January 26, 2012.** Entries received after this time will be determined ineligible and will be discarded.

4. What you can win: GRAND PRIZE: One (1) Grand Prize Winner (winner) will receive **Three (3) nights of lodging at Steamboat Resorts; Four (4) adult three-day lift tickets at Steamboat Resort; Four (4) “Complete Three” Ski School Programs; Three (3) days ski or snowboard rentals for four from Steamboat Ski & Sport; Two (2) Columbia adult ensembles including one (1) women’s Mighty Lite jacket, one (1) women’s Pearl Plush Fleece, one (1) women’s fleece hat and scarf, one (1) men’s Melting Point Jacket, one (1) men’s Heat 360 half-zip; and one (1) Whirlbird Watch Cap beanie.** Available dates on the lodging and lift tickets are: **1/4/12 - 2/15/12, 2/27/12 – 3/5/12, 3/19/12 – 4/8/12.** Winner is responsible for all taxes, transportation, fees, parking, meals, ski or snowboard rentals, incidentals and insurance (if applicable, in conjunction with claiming and using the prize). Winner may designate one guest to receive the second three day lift ticket, provided that the guest is at least 18 years of age and provides any affidavits and releases required by CSCUSA. Total estimated retail value of prize is \$4,500. The prize value may vary depending on time of travel. Prize is non-transferrable, not redeemable for cash and not exchangeable for any other prize, except by CSCUSA and due to unavailability, in which case prize of equal or greater value will be awarded. **Prize must be claimed within 48 hours of winner being notified of winning the sweepstakes,** including signed copies of affidavit/s of eligibility, releases and tax forms, where required. Failure to return the required forms in the time required will result in disqualification and selection of an alternate winner. If a winner is disqualified, CSCUSA reserves the right to determine an alternate winner or not to award the winner’s prize, in CSCUSA’s sole discretion. CSCUSA will not replace any lost or stolen prize items.

5. How to Enter: To enter, go to www.coloradoski.com/sweepstakes and fill out the survey completely and click the “Sign Up Now” button. Alternatively, go to www.facebook.com/coloradoskicountryusa and click the sweepstakes tab, complete the form and click submit. Incomplete entry forms will not be eligible for prize drawings. The sweepstakes begins at 12:00:01 a.m. **MST January 5, 2012** and ends at 11:59:59 p.m. **MST January 26, 2012.** All entries submitted become the sole property of Colorado Ski Country USA and will not be returned. One entry allowed per participant; multiple entries or mass or mechanically generated entries will be disqualified.

Individuals may enter this sweepstakes by filling out the online form only once. More than one entry from any person or email address will void all entries from that person or email address. Enter only using an email address subscribed and registered in your name. In the event of a dispute as to entries submitted by multiple individuals using the same email account, entry will be deemed to have been submitted by the authorized subscriber of the email account used to enter the sweepstakes at the actual time of entry. The authorized email account subscriber is deemed to be the natural person who is assigned an email address by an Internet access provider.

Alternatively, you may enter by sending your name, address, phone number and email address to 'Learn To Ski & Snowboard Sweepstakes" c/o Colorado Ski Country USA, 1444 Wazee Street, Suite 320, Denver CO 80202.' Entrants assume all risks of lost, late, misdirected, incomplete, illegible, undelivered or postage due entries.

If the winner cannot be contacted from the information provided on the entry form, CSCUSA reserves the right to select another winner in its sole discretion.

6. Permission to use Email Address: By entering the sweepstakes, you accept and give permission to CSCUSA to add your email address to the CSCUSA database of email addresses. You may on occasion receive email from CSCUSA, but will have the option to opt out of receiving further communications from CSCUSA.

7. Drawing: Winner will be randomly selected from all entries received within five business days of the registration deadline. Odds of winning depend on the number of entries received. Winner need not be present at time of drawing. Drawing will be conducted by Colorado Ski Country USA as an independent judge whose decisions are final on all matters relating to the sweepstakes. Winner will be notified by email and/or telephone. If a winner cannot be contacted within **48 hours** of original attempt to notify by email, using the email address or telephone number provided on the entry form, prize will be forfeited and CSCUSA reserves the right to select another winner in its sole discretion. It is the sole responsibility of entrant to notify CSCUSA in writing if entrant changes his or her email address after entering the sweepstakes but before the winner has been selected.

8. Publicity: By participating, where allowed by law, all entrants and winner(s) grant CSCUSA exclusive permission to use their names, characters, photographs, voices and likenesses in connection with the promotion of this and other sweepstakes and waive any claims to royalty, right or remuneration for such use.

9. Affidavit of Eligibility and Release: By participating, each entrant and winner agrees to release, discharge, indemnify and hold harmless CSCUSA, its officers, employees, its member resorts, agents, affiliates, divisions and advertising and promotion agencies and prize sponsors and their respective employees and agents, Facebook and its employees and agents from and against any and all claims, damages or losses suffered by entrant or winner, including any claim for personal injury or loss which may occur from the conduct of, or participation in, the sweepstakes or from use of any portion or all of the prize. In order to redeem a prize, winner and anyone winner designates to use any part of the grand prize must return a signed and notarized affidavit of eligibility and an official waiver and release form provided by CSCUSA.

10. Taxes: Any valuation of the prize(s) stated above is based on available information and the value of any prize awarded to a winner may be reported to the Internal Revenue Service for tax purposes as required by law. Winner is solely responsible for reporting and paying any and all applicable taxes and paying any expenses associated with claiming or using the prize which are not specifically provided in the official rules. Winner must provide CSCUSA with valid identification and a valid taxpayer identification or social security number before any prize will be awarded. Any person winning more than \$600 in prizes from CSCUSA will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

11. Conduct and decisions: By entering the sweepstakes, entrants agree to be bound by the decisions of CSCUSA personnel. Persons who violate any rule, gain unfair advantage in participating in the sweepstakes or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. CSCUSA will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the sweepstakes and CSCUSA's decisions concerning such disputes shall be final. If the conduct or the outcome of the sweepstakes is affected by human error, any mechanical malfunctions or failures of any kind, intentional interferences to any event beyond the control of CSCUSA, CSCUSA reserves the right to terminate this sweepstakes, to make other decisions regarding the outcome as CSCUSA deems appropriate. All decisions will be made by CSCUSA and are final.

CSCUSA may waive any of these rules in its sole discretion. Any attempt by an entrant or any other individual to deliberately circumvent, disrupt or damage ordinary and normal operation of this sweepstakes, telephone systems or website, or undermine the legitimate operation of the sweepstakes is a violation of criminal and civil laws and should such an attempt be made, CSCUSA reserves the right to seek damages from any such entrant or individual to the fullest extent permitted by law.

12. Winner: The name of the Grand Prize winner may be obtained by viewing www.coloradoski.com/winners after February 1, 2012 or by sending a self-addressed stamped envelope to Colorado Ski Country USA, 1444 Wazee Street, Suite 320, Denver, CO 80202 Attn: Learn to Ski & Snowboard Sweepstakes Winner.

13. Applicable Law: The conduct of the sweepstakes is governed by the applicable laws of the United States of America and the State of Colorado. Participants agree that any and all claims and causes of action arising out of this sweepstakes shall be resolved individually, without resort to any form of class action, exclusively by arbitration in Denver, Colorado and all claims shall be limited to actual out-of-pocket costs incurred, and shall in no event, include attorneys fees.

14. No Affiliation: The Colorado Ski Country USA Learn to Ski & Snowboard Sweepstakes is in no way sponsored, endorsed, administered by or associated with Facebook.