

30th Annual Snowmaking and Slope Maintenance Conference and Trade Show

Sponsors & Vendors

Dear friends and supporters of the Snowmaking and Slope Maintenance Conference,

Another ski and ride season is well underway and once again it's time to prepare for Colorado Ski Country USA's (CSCUSA) Annual Snowmaking and Slope Maintenance Conference and Trade Show. I am writing to inform you about our event and ask for your participation as a vendor and/or sponsor in this year's conference to be held on April 6-8, 2010 at the Two Rivers Convention Center in Grand Junction, CO. The vendor show itself will be **Tuesday, April 6th from 5pm-7:30pm.**

The CSCUSA Snowmaking and Slope Maintenance Conference and Trade Show is an annual gathering of ski area and slope maintenance personnel. This conference marks the 30 year anniversary and will include educational sessions, attendee networking, and a vendor trade show featuring related products and services. This year's Snow Conference provides a unique opportunity for vendors looking to display and sell products and services directly to all attendees. Concurrent with previous years, the educational portion of the conference will focus primarily on safety and efficiency. Additional topics to be covered include: **Safe Work Practices at Night, Planning & Utilizing Snowmaking Systems for Fire Protection, and Grooming and Snow Making Efficiency.**

In honor of our 30th year, the Show Conference Committee has been working hard all year long to improve this annual event. We started by completing our mission statement, which you can check out on our newly updated web site, www.ColoradoSki.com/SnowConference. Additionally, we are expanding our network to parts of the Southwestern region in hopes of attracting more attendees from New Mexico, Arizona, California, Wyoming, Idaho, and Utah. In effort to make this a truly outstanding regional event, we need continued support from companies like yours.

In order to maintain relatively low participant registration costs for ski area personnel, we depend heavily on sponsor funding and trade show participant fees. This financial support helps defray the costs of attending, thereby allowing ski areas to provide this educational opportunity to more of their employees. In return, your company will receive various levels of exposure and other benefits, as described in the enclosed Sponsor/Vendor Confirmation Forms & Agreements. This is a great opportunity for all participants to strengthen existing relationships, also build other relationships with the industry's top players!

If you have any questions or comments regarding sponsorship or participation in the trade show, please contact Amy Thieme at 303.866.9728 (Amy@ColoradoSki.com) or Jim O'Loughlin at 970.268.5700 or (jimo@powderhorn.com).

We appreciate your support and look forward to seeing you in April!

Sincerely,



Jim O'Loughlin,
Chairman
Snow Conference 2010



(over)

30th Annual Snowmaking and Slope Maintenance Conference and Trade Show

Sponsor & Vendor Registration

Sponsorship Opportunities:

Gold Sponsorship---\$1,200

- Four registrations to entire conference
- Vendor table at the trade show & premium booth location & option to upgrade to 10'x20' booth
- Company line card/brochure (8 1/2 x 11) in registration packet *
- Company name displayed at conference
- Company name in conference brochure and packet
- Banner displayed in tradeshow hall (you provide the banner)
- Golf/shooting/OR Go-carts for two

BONUS - New this year:

- Your company will be recognized at the Awards Banquet for sponsoring 4 nominees for either Snowmaker, Slope Groomer or Terrain Master of the Year
- Associate Membership to Colorado Ski Country USA
 - Nationwide Industry news clipping service-Compiled and Delivered to your e-mail box year round
 - Discount on registration for the CSCUSA Annual Meeting.
 - Discount on booth space at the Colorado SnowSports Expo--\$100 discount off single booth space.

Silver Sponsorship---\$875

- Two registrations to entire conference
- Vendor table at the trade show
- May supply one 8 1/2 x 11 line card/info page for packet *
- Company name displayed at conference

BONUS - New this year:

- Your company will be recognized during the Awards Banquet for sponsoring 2 nominees for either Snowmaker, Slope Groomer or Terrain Master of the Year

Bronze Sponsorship---\$675

- One registration to entire conference
- Vendor table at the trade show
- May supply one 8 1/2 x 11 line card/info page for packet *
- Company name displayed at conference
- Company name in conference brochure and packet

BONUS - New this year:

- Your company will be recognized during the Awards Banquet for sponsoring 2 nominees for either Snowmaker, Slope Groomer or Terrain Master of the Year

Return the Sponsorship/Vendor form by February 12 for "Early Bird" pricing or before March 19, 2010:

Snow Conference 2010
1507 Blake Street
Denver, CO 80202

Questions – 303.866.9728
amy@coloradoski.com
FAX – 303.837.1627

* **Send 150 copies of your company line card/info page no later than March 19, 2010(size = 8 1/2 x 11).**

Booth space is approximately 10' x 10' and includes a 6' table. Please note all sponsors may send additional representatives to the conference and/or trade show. Vendors have an opportunity to speak to the group in a general session during "Vendor Introductions" on Tuesday afternoon. Vendors also have the option to bring prizes to be raffled at trade show to participants visiting their booth.

For more information, Please contact:

Amy Thieme
Amy@ColoradoSki.com

Lodging:

Hampton Inn
205 Main Street
Grand Junction, CO 81501
877-307-5678

Main Street Suites (formerly Hawthorn)
225 Main Street
Grand Junction, CO 81501
970-242-2525

Group Name- Snow Conference. Single or Double Occupancy \$109/\$119 night plus 10.75% sales tax. Rate is guaranteed, however reservations received after **March 1, 2009** will be provided on a space available basis. Be sure to mention the conference when making reservations.



